MY TRADEMARKS

1 I have registered my business name with the Intellectual Property Office "IPO"



- 2 I have registered my business logo with the IPO
- 3 My business name has not been registered by another company with the IPO
- 4 My business logo has not been registered by another company with the IPO

MY WEBSITE

- 5 My website IP has been contractually assigned by third party developers to my co
- 6 My website photos and designs are all legally registered in my company name
- 7 My website shows my written policies for cookies, data protection and privacy
- 8 My website shows my copyright and all my IP registrations

MY COMMERCIAL CONTRACTS

- 9 My supplier and contractor terms include a non-disclosure commitment
- 10 My employment contracts include a confidentiality agreement
- 11 My company has a Data Protection Act registration number with the ICO
- 12 My proposals to new customers include a non-disclosure agreement

MY DAILY OPERATIONS

- 13 My company email signatures include privacy terms and registered address
- 14 My company has published an Acceptable Use policy for social media and emails
- 15 My company data access passwords are changed every 6 months
- 16 My staff and contractors have been given Data Protection training
- 17 I understand how to qualify for Research and Development tax relief
- 18 I have explored the opportunities of licensing my IP and how to do this
- 19 I understand how to protect Designs created by my staff and contractors
- 20 I know how to respond to a claim for any unexpected IP infringement

Any answers of NO or NOT SURE indicate risk. Please send to Clive@consult-smp.com